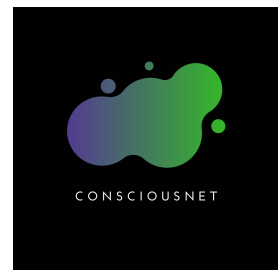


# The Real You.



Instructions:

- a) Write down the first answer that comes into your head.
- b) Answer from your gut – not from your head.
- c) Don't *think* about the answer – *feel* it.
- d) Move quickly through the questions.
- e) Don't change your initial (intuitive) answer with a more 'logical' one

**1. Describe** how the Real You looked.

**2. Why** are you here?

**3. What idea** was the Real You presenting?

**4. What three words** define you?

**5. What benefits** do you bring to the world?

**6. What three words** describe how you do things differently?

Please note: If you don't have all the answers to the questions above, don't worry; just capture as much information as you can.